



Business Incubation Program

UNIVERSITY OF CENTRAL FLORIDA

Do you struggle with social media?
If so, please join us for a complementary session. See below!



CREATING & DEPLOYING SOCIAL MEDIA CONTENT

WHEN: MAY 10 2022

TIME: 10AM

LOCATION: ZOOM

PRESENTER:
WENDY TAYLOR WITH STRATEGIC ONLINE MARKETING

EXPLORE:

- How to develop engaging social media content?
- How often you need to post?
- How to read your social media analytics to measure content success?
- Which social media platforms are right for your business?

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